**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 3/22/2018

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano - Mike Rudge
* Jenn Ellis - Michele Reynolds
* Anne Sundstrom - Suzanne Osborne

**Absent With Notice:**

* S. Nadia Hussain - Elisa Kolenut

**Meeting Discussion:**

* Approved February meeting minutes.
* On hold with the Library at the moment. Waiting for April to see when Sloan Park will open.
  + Michele Reynolds followed up with the movie vendor who provided the following information:
    - July 27th is available, they can’t do a rain date for a Saturday because rain dates are only Sunday through Thursday. You won’t be able to see the picture until sunset so they can’t do it earlier. Regarding renting their generator, the venor said it is “whisper quite”. They do accept Purchase Orders.
      * The EDC decided that we will rent the vendor’s generator.
      * Discussed finding out how much it will cost for bathroom access.
      * Jenn Ellis to ask if we can rent out the restrooms in Troxler Hall. Proposed asking them to be a sponsor for the event.
* Discussed a business of the month concept.
  + This can start small, like promoting one business a month on our Facebook page. We can also share feedback with the businesses to help them from a consumer stand point.
* Jenn would like to reach out to the businesses to better explain what is needed from them to share their posts on our Facebook page. The EDC will need to educate them in order to better help the businesses.
* Discussed setting up an Instagram account to augment the Facebook page. The EDC can link the two accounts so that we post simultaneously to both accounts.
  + Discussed holding a class for teaching businesses how to use Instagram and promote their businesses. The EDC will bring this back for further development.
* Talked about encouraging members to leave reviews on social media and web sites like Yelp.
  + All members of the EDC will submit a review for one local business.
* News Letter: Reviewed a sample package from a vendor. Our involvement would consist of allowing the vendor to speak to local businesses to advertise in the mailer. Mailers provided by the vendor include maps and newsletters. The vendor goes out to the businesses to purchase advertisements.
  + The EDC favored the map. We could highlight the trails for hiking and the businesses in town.
    - Suzanne Osborne to reach back out to the vendor to find out more information including the commitment needed from the EDC.

**Action Items for Next Meeting**

* Elisa Kolenut will contact Minute Man Press also to see if they make banners.
  + Jennifer Ellis will contact Hurricane for a price of banners as well.
* Michele Reynolds will see if Girl Scouts would be interested in providing activities for children before the movie night.
* Each EDC member to post a review for a local business online.